



VOL. 1 ISSI BARDAT TRIST Ann. Wester	JE
WE'VE JUST HET A CIPI. NAMED MARIA	
THE YELLOW WALLPAPER - tiotice by Charlotte Perkins Gilman	
BALLAG TO A SEAUTY Christine Ballad	
DEAR MR. S salire by Larry Ludlous	
EVE MEETS A SWEDISH BEAUTY	
THE BIG BUILD-UP - pictorial feature by Kevin McBride	
PORINSON'S TROUSSEAU	
THE REST FIVE-CENTS IN VIEW	
A RACE FOR TIME - fiction by Trever Sands	
NEW HOLLYWOOD FAWN	

EVE Vol. 1, Issue 1, July 1962 is published by Sampson Publishing & Distribution Corp. with editorial effices at 44 West 37th Street, New York 18, N. Y. All rights reserved on entire contents of this issue, arthing may be remoded in whole or in part without written permission of the publisher. Copyright Sampson Publishing & Distribution Corp., July 1962. Monoscripts and illustrations from contributers must be accomparied by a stamped, self-addressed envelope, the publisher cannot assume responshifty for the sale return of unsolicited material





Bardot twist



Not too long ago there was a near rict at the Peppermint I It is pretty herd to tell when there is a near riot at the

as there is







thing that Ann does she makes seem so easy. She has a serone look about her



"She's the original good time that was had by all."





Angle States prifer themsites as their cultural contributions in the weight. The Fittish connoted that they are nearging on the medicial of this state association. The Fittish connoted that they are nearging on the state and notions. It follows that the state of the state and notions. It follows that we not the length of the state of the state and notional price of the state of t



Maria is sersous about her modeling career. In spare time she studies ballet and modern dance in order to keep fit, and to improve her pestig technique. Maria's hebbiss include literings to classical music, she has a large collection of records that include source from Ercudway shows and some jean. In a few days Maria's proof sheets were ready. I must admit that we ware a bit dubious as to whether she would approve









of our photographic efforts. She thought the photos exceptionally good, and far above the ordinary lot she had seen of herself. So there you have the opinion of an expert, and we know that all of you must agree with her. Why? Because you bought this magazine, that's why. You and Maria are very discriminsting people.







The Yellow Wallpaper

By Charlotte Perkins Girman II it is very seldom that mere ordinary people like John and myself secure ancestral halfs for the summer. A colonial manusco, a birrelitary estate, I would say a humsted basse, and reads the height of senamine felicitary — but that would be asking too much

of fase! Sell I will proudly declare that there is something queer about it. Else, why should it be let so chesply? And why have stood so long un-

Else, why should it be let so chesply? And why have stood so long unnanted?

John laughs at me, of course, but one expects that in marriage.

Jebn is practical to the cetterns; He has no patience with facts, an autenahorer of upermittine, and he cetter easily at any talk of things not so be first and seen and put down in figure, "and the say it so a living soul, of Jehn is a physican, and perhaps — (I would not say it so a living soul, of course, but this is dead paper and a great relief to my mind) — perhaps that is one resion. If do not not will the

You see, he does not believe I am sick!

(please turn to next page)

If a physician of high standing, really nothing the motter with one - a slight hysterical tendency -My brother is also a physician.

and also of high standing, and he says the same thing. So I take obosphates or ohostonics, and journeys, and sir, and

den to "work" until I am well again. Personally I disagree with their ideas. Personally I believe that consen

lal work, with excitement and change, would do me good.

But what is one to do? I did write for a while in state of

I semetimes fancy that in my con-John says the very worst thing I can

and I confess it always makes me So I will let it alone and talk The most beautiful place! It is

lish places that you read about, for there are bedges, and walls and hitle houses for the gardeners and

There is a delicious gardenl I never saw such a nursen - large paths, and lined with long grapecovered arbors with seats under

There were creenhouses, too, but There was some legal trouble. I believe, something about the heurs and co-heirs, anybow, the place has

That spoils my chostliness. I am afraid; but I don't care - there is something stronge about the house

I even said to John one moonlis I set uncrasonably onery with

neglect proper self-control, so I take him, at least, and that makes me

I don't like our room a but. wanted one downstairs that opened

the windows, and such pretty, old He said there was only one wondow and not room for two beds

He is very careful and loving, and

hardly lets me star without specual I have a schedule prescription for each bour in the day, be takes all

unersteful not to value it more. He said we came here solely on my account, that I was to have per-"Your exercise depends on your strength, my dear," said bc.

It is a big, early room, the whole floor nearly, with windows that look all wars, and air and sambine ca-

playground and gymnasium, should radge; for the windows are beered for little children and then ned off -- the namer -- in creat parches all around the head of my

and in a great place on the other saw a worse namer in my life one It is dall enough to confuse the

nough to constantly irritate, and provoke study, and when you fola little distance they suddenly comous anales, destroy themselves in unheard-of contradictions

The color is repellent, almost returoing sunlight.

It is a dull yet hard omner in some places, a sickly sulphur tier.

No wonder the children hated at! There comes John, and I must out this away - he hates to have me write a word.

We have been bere two weeks. and I haven't felt like writing before, since that first day, up in this atrocious nursery, and

as much as I please, save lack of some nights when his cases are

But these nervous troubles are John does not know how much I really suffer. He knows there is no

I meant so to be such a help to and here I am a comparative bur-

Nobody would believe what an effort it is to do what little I am able - to dress and entertake, and order thoses. with the baby. Such a dear baby

And yet I conver be with him, at I suppose John never was neryous in his life. He laught at me so At first be meant to receir the room, but afterward he said that I

He said that after the wallooper down, and then the gate at the head of the stairs, and so on

don't care to renovate the house "Then let us so dewnstairs," I said, "there are such pretty rooms

Then he took me in his arms and called me a blessed little goose, and wished, and would have at white-

But he is right enough about the It is as any and confortable a course I would not be so affe as to make him uncomfortable sust for a whim.

I'm really getting quite fond of the big room, all but that bornd paper. Out of one window I can see the ed arises, the riotous old-fashioned flowers, and bushes and greatly trees. Out of another I get a lovely view of the boy and a little private is a beautiful shaded lane that runs down there from the house. I al-

ways fancy I see people walking an these numerous poins and arbors. but John has contioned me not to give way to fancy in the least He weakness like mine is sure to lead that I ought to use my will and good sease to check the tendency. So I think someomes, that if I were

only well enough to write a little of would relieve the peess of ideas and But I find I get pretty tired when any advice and communication as

bout my work. When I get really well John says we will ask Couun Henry and Julia down for a long visit; but he says he would as soon put fireworks in my pillowcase as to let me have those stanulating people about now.

I wish I could get well faster. But I must not think about that This paper looks to me as if it Answ what a victors influence it

There is a recurrent spot where the nattern folls like a broken neck

I got positively mary with the imness Up and down and sideways they crawl, and those absurd, unblinking eyes are everywhere Thece is one place where two breadths and down the line, one a little highor than the other.

I never saw so much expression

get more entertainment and terror out of blank walls and plain furniture than most children could find

I remember what a keadly work the knobs of our big old bureau used to have, and there was one chair that always seemed like a strong friend I used to feel that if any of the other thougs looked too fierce I could always hop into that choir

The furniture in this room is no worse than inharmonious, however, for we had to bring it all from downstairs. I suppose when this was used as a playroom they had to take the nursery things out, and no wonder! I never saw such ravages as the children have made here. is torn off in spots, and it sticketh closer than a brother -- they must

Then the floor is scratched and gorged and splintered, the plaster itself is dug out here and there, and had been through the wars

But I don't mind it a bit - only the paper. There comes John's sister, Such a dear cut as she is, and so careful of me? I must not lot her find me

She is a perfect, an enthusiastic housekeeper, and hopes for no better profession. I verily believe she thinks it is the writing which reade

and see her a long way off from the

There is one that commands the road, a levely, shaded winding road. country. A lovely country, too, full This wallpaper has a kind of subpattern in a different shade, a porticularly irritating one, for you can only see it in certain fights, and not But in the places where it isn't faded, and where the sun is mut so.

formless sort of figure that seems to suk about that silly and consumous Well, the Fourth of July is over! The people are all gone and I am tired out. John thought is might dome good to see a little company, an the children down for a week Of course I didn't do a thing Jennie sees to everything now. But it tired me all the same

he shall send rue to Wear Matchell But I don't want to go there at all. I had a friend who was in his

like John and my brother, only more sol Besides, it is such an undertak-I don't feel as if it was worth while to turn my band over for anything, and I'm setting dreadfully

I cry at nothing, and cry most of the time. here, or anybody else, but when I And I am alone a good deal just

now. John is kept in town year often by serious cases, and Jeanse is good and less me alone whom I want So I walk a little in the garden or down that lovely lane, at on the

porch under the roses, and lie down up here a good deal. I'm getting really fond of the room in spite of the wallpaper. Perhaps because of the wallpaper.

I be here on this great unmovphic bed - it is noted down. I helieve - and follow that pattern about by the hour. It is as good as sympathes. I assure you. I start. we'll say at the bottom, down in the corner over there where it has not been touched, and I determine for the thousandth time that I will follow that pointless pattern to some

I know a little of the principles of design, and I know this thing was not arranged on any laws of radiation, or alternation, or repetition, or symmetry, or anything else that I It is repeated, of course, by the breadths, but not otherwise.

Looked at in one way, each breadth stands alone, the bloated I can see a strange, provoking, curves and flourishes - a kind of "debased Romanesone" with deliviam tremens - go waddling up and down in isolated columns of fatury. But on the other hard they connect diagonally, and the strawline waves of optic horror, like a lot of wallowing surveeds in full chase ly, too, at least it sorms so, and I exhaust myself in trying to distin-

They have used a becomes wonderfully to the confusion There is one end of the root where it is almost intact and there. when the crosslights fade and the -the attentionable grotesques seen to form around a common center It makes me tired to follow it.

I don't know why I should write I don't want to I don't feel able.

And I know John would think it abourd But I must say what I feel But the effort is getting to be strength, and has me take codinger

say nothing of ale and wase and Dear John! He loves me very and tell him how I wished he would Henry and Julia

But be said I wasn't able to go, and I did not make out a very good It is getting to be a great effort nervous weakness. I suppose

He said I was his dorline and his comfort and all he had, and that I must take care of myself for his sake, and keep well.

He says no one but myself can my will and self-control and not let my sifty fances run away with me There's one comfort, the baby is well and happy, and does not have to occupy this nursery with the hor-If we had not used at that Nessed child would have! What a fortunate escape! Why, I wouldn't have a child of mens, an ampressionable

I pever thought of it before, but after all, I can stand it so much easier than a baby, you see, them any more - I am too wise -but I keep watch of it all the same. There are things in that paper

Behind that outside pettern the It is always the same thope, only

And it is like a woman stooping down and creeping about behind wonder - I begus to think - I wish John would take me away from

It is so hard to talk with John But I tried it lost night It was moonlight. The moon

shipes in all second, just as the I hate to see it sometimes, it John was solven and I hated to

shake the pottern, just as if she I got up solily and went to feel and see if the paper did move, and when I came back John was swake. "What is it little girl?" he said I thought it was a good time to talk, no I told him that I really was

will be up in three weeks, and I "The repairs are not done at home, and I cannot possibly leave were in any denser I could and dear, whether you can see it or not I am a doctor, desc. and I know your appetite is better. I feel really

much cesier about you," "I don't weigh a bit more," said I "ner as much, and my appetite morning, when you are your "Bless her little heart!" said he with a big hug, "she shall be as sick as she pleases. But now let's improve the shining hours by going to sleep, and talk about it in the morning."
And you won't go away?" I sok-

"Why, how can I, dear? It is only three weeks more and then we will take a ruce little trip of a few days while Jennie is getting the house ready. Really, dear, you are better?" "Better in body, perhaps --- " I began, and stopped short, for he with such a stern, reproachful look that I could not say another word "My durling," said ho, "I beg of you, for my sake and for our child's take, as well as for your own, that nothing so dangerous, so fuscinat-

ing, to a temperament like yours. you not trust me as a physician So of course I said no more on first, but I wasn't - I lay there for really did move together or sens-

On a norsery like this, by day, lurbs, there is a lack of sequence, a

The color is hideous enough, and unreliable enough, and infuresting You may think you have mastered st, but just as you get well under way in following, it turns a It slaps you in the face, knocks you down, and tramples upon you. It is lske a bad dream The outside pattern is a florid

arabesque, reminding one of a funtoochtools, building and sprouting in endless convolutions. - why, that

There is one marked pocularity about this paper, a thing nobody seems to notice but myself, and that is that it changes as the light When the sun shoots in through the cast windows - 1 always watch for that first long, straight ray - it changes so quickly that I never can That is why I watch it always.

By moonlight - the moon shines in all night when there is a moon -I wouldn't know it was the same At night in any kind of light, in twilight, candlelight, lamplight, and worst of all by moonlight, it becomes bars! The outside pattern, I

mean, and the woman behind it is didn't realize for a long time what the thing was that showed behind - that dim sub-pattern - but now I am quite sure it is a woman. I fincy it is the pattern that keeps her so still. It is so puzzling, it keeps

I lie down ever so much now. John says it is good for me, and to Indeed, he started the habit by vinced, for, you see, I don't sleep. And that cultivates decest, for I

doe't tell them I'm awake - oh, not The fact is, I am getting a little He seems very queer sometimes,

It strikes me occasionally, just as I have watched John when he

did not know I was looking, and come into the room suddenly on the caught him several times looking or the paper! And Jennie too 1 canaba She didn't know I was in the room, and when I asked her in a quiet, a very quiet voice, with the most restraiged manner possible.

angry - asked me why I should Then she said that the paper stained everything it touched, and that she had found vellow amounters. I know she was studying that petters, and I am determined that no hody shall find it out but myself! Life is very much more exceing now than it used to be. You see have something more to expect, to look forward to, to watch I really do cat better, and am more quarthen I was

John is so pleased to see me anprove! He issuehed a little the other day, and said I seemed to be flourishing in spite of my wellpoper. I turned it off with a lough, I had no intretion of telling ham that it was become of the wallpaper - he even want to take me away I don't want to leave now until I bave found it out. There is a week

more, and I think that will be I'm leeling ever so much better! I don't skep much at night, for it as so interesting to watch developments, but I sleep a good deal in

In the daytime it is tarescene and perplexing There are always new abouts on the fungus, and new shades of vellow all over it. I cannot keep count of them, though I have tried consci-

It is the strangest yellow, that wallpaper! It makes me think of all But there is something else about that paper - the smell I netweed it

but with so much aer and sun it was windows are open or not the smell It exceps all over the house.

I find it hovering in the desiral in the half, lying in wait for me on It gets into my hair

Even when I go to ride, il I turn there is that smell Such a peculiar oder, too' I have spent hours in trying to analyze it. It is not had - at limit, and way gentle, but quite the subtlest, most enduring odor I ever met. In this damp weather it is switch I wake up in the night and find it

horeing over me. It used to disturb me at first I thought seriously of burning the I always lock the door when I

But now I am used to it. The only thing I can think of that it is like 18 the color of the paper - a vellow There is a very formy mark on

the room. It goes behind every piece straight, even amough as if it had ben rubbed over and over I wonder how it was done and who did st, and what they did it for Round and round and round round and round and round - p makes me dazy! I really have discovered some-

thing at last. Through watching so much at night, when it changes so, I have finally found out The front pottern does move and no wonder! The woman behind Sometimes I think there are a great many women behind, and

Then in the very hright spots she keeps still, and in the very shady and shakes them hard. And she is all the time trying to climb through. But nebody could climb through that pattern -- 2 strangles so; I think that is why it

They get through, and then the pottern strangles them off and turns them upside-down, and makes their ere white! If those beads were covered or taken off it would not be half so

I think that woman gets out in And I'll tell you why - providely I can see her out of every one of It is the same woman, I know,

for she is always creeping, and most those dark grape arbors, creeping I see her on that long road under a carriage comes she hides under the I don't blame her a bit It must

creep by daylight, I can't do it at (continued on page 49)



Ballad to a Beauty



That fawn-skin-dappled hair or hers, And the blue eyes Dear and dewy.

To think men cannot take you, Sweet, And enfold you, Ave. and hold you.

And so keep you what they make you, Sweet! You like us for a glance, you know — For a weed's sake

Or a sward's sake, All's the same, whate'er the chance, you know. And in turn we make you ours, we say —

You and youth too, Eyes and mouth too, All the face composed of flowers, we say

All's our own, to make the most of, Sweet, Sing and say for, Watch and pray for, Kope a secret or as boost of. Sweet!

But for loving, why you would not, Sweet, Though we prayed you, Paid you, brayed you

In a mortar — for you could not, Sweet, So, we leave the sweet face feedly there:

Be its beauty
Its sole duty!
Let all hope of grace beyond, lie there!

And while the face lies quiet there,
Who shall wonder
What I ponder
A conclusion? I will try it there
As. — why must out, for the love forgone,

Soost mere liking? Thunder striking Earth,— the heaven, we looked above for, gone! Why, with beauty, needs there money be,

Crush the fly-king In his gisser, because no honey-bee? May not liking be so surple-sweet,

If sowe grew there
"I would undo there
All that breaks the cheek to distiples sweet?
Is the creature too imperfect, say?

Would you mend it
And so end it?
Since not all addition perfects ays!
Or is it of its kind, perhaps.

Just perfection
Whence, rejection
Of a grace not to its mind, perhaps?
Shall we burn up, tread that face at once

Sparks from kindling all the place at once! Or else kiss away one's soul on her? Your love funcies!

24











Trucy, when his bot eyes roll on hee! Thus the craftsman thinks to grace the rose. -Plucks a mould-flower

Rosy rubses make its cup more rose, Age the petals-

Last, some old king locks it up, morose! Then how grace a rose? I know a way! Leave it, rather, Must you gather?

Smell, kiss, wear at -- at last, throw away!





Mr. Spyrous Skouras Twentieth Century-Fox Film Corporation Olympic Blvd. Los Angeles, California

Dear Mr. S:

Wy name is Norton Doddifferd and I have an idea for a notice pieture beta I think you and your emempa. "westich Courty-Fax Flas Health I think you have the pieture of the pieture of the limited a limited a doddiewoper, which is a new word I made up which seems that it is higher than edisons it or tipusdates or may of those other old have the pieture of the limited of the pieture of the pieture of the indeed a sam of immignation with a wide veriety of thoughts which might highly doubtful or you will set four perful limited to a myster which are

Anyhow to get back to business, Mr. S., which is mainly the idea for this letter, the idea which I have for a motion picture which I think is just right for you because it takes place in Gresce and as you know, you come from Greece if I am right.

The name of the otery is "Worse On Friday". It is the story of a girl when in ore were good girl if you (m. m.), how what I seen. This when in ore were good girl if you can be a seen as a seen of the seen if you know that making men. The oter had with lets of the seen if you know what is with the seen of the seen if you know what is well as the seen as a seen as a

Anyhow, as I was saying before I got off on B B which is what the newspapers call her because it goes with M W who is Marilym Morror the girl who was made famous by posing without clothes for a old photogrepher who I think was a friend of hers who later wont into the callendar business with her ow with her picture or something if you remember from the papers.

Anyhow I thought that if we could get a Greek girl who's initials are the same like 6 or J J or essenthing than think what a bit bing it could be when we say S S presents 6 G bb new B & or M z in "Bever On I seen. The S S that I sention in no cene but your goodself who by some chance size has been initials like B B. Inrit that unusual and worth taking collings of the property of Anyhow, as I was saying before I got off on SS, I think the picture should have a theme song which would be called "Never On Friday" from the picture of the same name which in iteelf could get the picture lots of more publicity and maybe could win the Ocear which is the Academy Award which is voted on television every year.

If you have nower comput this show, you should become it sizes he higher is a work princy fellow if you are loading for a very funny fellow for both in the ready of the size of the size

Now to the story which is very S"E"R"Y if you know what I mean. This here girl G G or J J is always making up to all the sailors in the port of Greece which is your home town and therefore you should know about it. The big kick is and this should be real funny is when she won't have nothing to do with no sailors or not even anyone elee including an American on Friday on account of this is fish day and she has to go fishing to catch her supper. This is a real different twist so they say on Medicon Avenue, New York, U.S.A. and should really make Louelle and Jimmy Fiddler as well as all those other big Hollywood writere stand on their cars which as you know doesn't really mean stand on their eare but get excited. The problem comes in when the American who should be played by Chuck Connors because then you would have another name with C C like in S S and B B and whoocey wouldn't that be worth publicity, doesn't understand why the girl G G or J J wants to be a girl with a bad reputation if you know what I mean. There is more to the story but I don't think I should send you any more at this time because I heard how sometimes you Hollywood people will steal from little fellows such as I and I don't think you would but you know how it is if you know what I mann.

If you will send me some money what ever you think it's worth plus an airplass ticket from Bentford, Commesticat, New England to Boilywood or where ever airplanes load out there in the land of sumshims and sovie stare, I would be happy to fell you the roat of the story right after you put me on salary at Tweatisth Century-Fox Film Corporation.

Your friend,

Mort

Fig. 1 would like to stop over in Lew Vagoe so if you could make sure that ampliant stops there too becames I have hoosy that all the other movie and a state of the state of

Mr. Morton Deddiford 34 Johnstown Road Hartford, Connecticut.

Dear Sir:

Your latter to Mr. Skouras has been turned over to me for consideration. Since we do not under any circumstance accept plot ideas without a proper release form, I must return your suggestion with our regrets. Thank you for your interest in 20th Centway. For

Sincerely,

Sylvia Morga
Clearance

SM/rds Sylvia Morgan

Mr. Spyros Skeuras Twentieth Century-Fox Film Corporation Olympic Blvd. Loe Angelee, Hollywood, California

Doar Mr. S. PERSONAL AND PRIVATE

I how resolved a latter from the Tentisth Conjumy-Row Jian Composition which was signed by Sylvia Morpan with I realize one not be surprove important because I have some more seen her miss on any marks or even a title latter to you personal and private because I have what this way no one will dare seen between you and me in our correspondence since I have one will dare seen between you and me in our correspondence since I have seen that the seen in me the seen of the se

I have noticed that in my first letter which I kept a carbon copy of which I think is good business practice if you are not doing it at the studio or on the lot as they say in Movie Mirror Magazine which I read quite often to keep abreast of things which don't mean what it sounds like onuse I don't use language like that if you know what I mean. I misspelled your first name which should not have a "u" in it and doesn't have one in it as you will notice in this letter. I misspelled it because I think it is a foreign name and I can not find it in my dictionary or anywhere else in Hartford including the Greek restaurants which are owned by Johns and Aristotles which in the second instance are pretty funny names in thomselves, don't you think, Thore is also a diner here with a follow named Plato running it but I'm not sure that this is a Greek name so if it is I wish you would tell me on account of I am interested in Greek names now that I feel surer of making a Greek movie because I have come up with an even greater idea than "Never On Friday* for a Greek movie which is where you come from after all.





"Hey Mock! . . . Only one hour purking! ["



"The only reason I come home half erocked every night is because I run out of money."



"Listen here uise guys!

. What you're looking at is 25 years old

. What I'm holding down is broad new!"

H ve MEETS A



We know that you'll excuse a certain jubilant elation on our part as we point with pride at the standards that we have set for the cover page and centerfold of this the first issue of Eve. m Ch wears traveler down the byways of the world rest thy orbs on the fairest flower of the all. Yea, a bouquet of all the win wonders of womenhood, a delectable mor sel to titilate the appetite of any who dare call himself man, twenty-two year old Marlena Loren.











publica, was been in Sweden. numer Swedish, addies a certain appending savies on ASC Total get enough of bot a Mexicon box a netural abulkance that is more

















characteristic of bar cheese hand than of her and weeker. Writch-ling her crowning play canced merrily as the youther her 64/5-25-77 figure through a zesty classification of the control of the control





touch of a glow to our little Swedish pastry that makes her nigh on perfect m Her voice trained since childhood, sings Cole Porter the way he would like it. As if this wasn't enough, she's also a graduate nurse and truly loves to minister to all those who are ill or who need help. All those who are ill or who need

helpform a line of regiments . . . We saw her first.





THE

"Mr. Fadericks, You and your blody stupid organisation have made a blooming mees out of my short endey life! About three weeks ago I sent in two separate orders for fancy underthines. One of the orders was to go to my wife, the other was considered to the order of the order of the order of ball could you get the stuff for that core that I'm married to, come with the dauly tilts things that have evera. When my wife's ball could you get the stuff for that core that I'm married to, corned with the dauly tilts things that have evera. When my wife's large of the order of the order of the order of the order ing codies on, it was like trying to stuff a watermelon into a banana star. Worse eye, she now wants

such a stupid mistake. Since you got me into this whole rotten mess, I suggest that you figure some way to get me out of it... BUILD-UP

quickly, if you please. Respectfully . . . PS: Worse yet, you should have heard Anne when she saw that her clothes would fit the cow." The above letter was received in his Hollywood office one morning last Spring by the man who, perhaps, has done more to change the clothing habits of the American female than any human alive. A broad statement? Perhans. However, for every innovation inspired by a Dior or Chanel, there is an equally important and in many instances much more far reaching bit of avant mode witchery created by the man known to millions of women simply as Frederick's of Hollywood./The irate Londoner who wrote the letter had ordered several items from the most widely circulated fashion catalog in the world. He had ordered some of the fashions for his wife and some for an extra curricular flame. The error, in this case, was the writer's. However it is easy to imagine that in spite of seemingly foolproof safeguards, the whole catastrophe might have been a goof by one of the army of packers, and clerks, who each day process thousands of mail order shipments that arrive at Frederick's Hollywood address./Letters were immediately written to both of the unhappy women. Frederick's bravely confessed to the error. The merchandise was returned and reshipped to the parties for whom the buyer had originally intended it. Everyone was happy and Frederick's kept a customer. The distance covered from the time that Frederick's had originally mailed the catalog to the time that the transaction was finally complete was just short of thirty four thousand miles. The total sale \$26.80. Less than ten pounds sterling./The foregoing is all part of the everyday world of



HOLLYWOOD STARLETS LOVE FREDERICK'S FASHIONS

Vikki Kaye wears matched pink lace pushup padded bra and garier-belt panties. Pixish Jane Mattis models black lace Rikini

punties, mailed to her in London. Fred Mellinger, Mr. Frederick's of Hollywood. This 47 year old ex New Yorker settled in Hollywood immediately after World War Two and started a business that has now grown to a chain of tan retail stores in a catalog mailing of 750,000 copies every sixty days throughout the year. In keeping with EVE's thinking concerning self made men and their success stories, we decided to find out how and why. In a stint in a Chicago mail order house immediately prior to World War Two, Mellinger, then only seventeen, served his apprenticeship in women's fashions and before he was eighteen was appointed assistant buyer of, of all things, bras, panties and bathing suits. Even at that tender age he realized that women enjoy looking as female as they possibly can. During his tour of duty in the Army, he was quick to notice that the men pinned up the curviest, sexiest pictures that they could lay their hands on. To him, it seemed as easy as one plus one equals two. If the men like their women well built and ultra feminine and the women enjoy looking that way themselves, then why not make clothes and undies to help both genders achieve their wish? On the great day that he arrived in Hollywood clutching his brand new discharge in his hand, he embarked on his crusade to dress the most feminine women in America. His first office was in downtown Los Angeles, near the main post office. Immediately overhead his neighbor, found out later was a first class Chinese house of ill repute. A bookie flourished two doors down the hall. His dressing room was the only authentic pissoir in Los Angeles, and was situated about a dozen steps from the back door of the building. In spite of mistakes in buying and advertising, the business managed to exist. During the first six months of operation be lost a little more than half of his capital. Not bad when you consider that in his first ad in the multi-million circulation American Weekly, he drew a blank. No one wanted Mother Hubbard Nightgowns or bloomers. Actually, he'd bought them in the east and had them shipped out. The error struck home and he's never repeated it. Nowadays each of the over 500 items in his catalog have that "Made In Hollywood" appearance, Many of them are Some, however, are made to specification in as far away cities as Hong Kong, Paris, and Munich. No matter where the physical manufacture takes place, however, the watchful eye of "Mr. Frederick" governs every step. Mellinger says that he feels that since so much of mail order business is built on trust the confidence on the part of the customer, the least be



One of New York's top cover guis I Duans adds glasses to the evening : with Prederick's black satis wrap-asgows.

ARRE, hear the sail of the gaugle . Actor forcess to a leopard print sky all shault stysay, perfect for the shw, often Frederick detects. A touch of Hollywood in swidest a story Frederick's (nature)

Preferiel's crustone above her high fias Prench fachous.









The substitute of a see had every read prices the form had of the stimum changed to apply the Control of an off of the spin from own reads to fine control on the control of the control o

and them the computing the down, public, wholease and as minimal confidence on the Template of the Computing Computi







tini. Since the bra comes complete with a straw, she could . . . well . . . she could sort of nurse herself from being a large busted sober girl to a flat chested sot without ever leaving her seat. Bravo for her. "Mr. Frederick, I'll have a Blow-up bra with two straws. please," Of course there are other male shattering devices in the Frederick's book of tricks. There are push-ups, push-ins, pull-ups, lift-ups, bottoms up, waist widdlers . . . ("Gone, four inches from your waist"), bare-ups, and finally . . . point-its./The imaginative undergarments plus the full advantage that all of the Frederick's designs take of a gul's natural talent can transform a clod into a doll. So much so that the firm numbers Congressmen, Congresswomen, Diplomats, Foreign Royalty, Oil Field Workers and over 20,000 APO addresses amongst it's 2,000,000 mail order customers. You are liable to see almost anyone from the movie and television set in the Hollywood store at any time. Here, where the competition is keenest, perfection is a constant goal. Let's face it . . . even mighty mammaried June Wilkinson has worn a gold Frederick's bra. /Feeling that we had bearded this friend to women and enemy to the male specie in his den, we suggested an experiment. We'd take a model who was, by some standards, a trifle unendowed. Theree with the addition of Frederick's "form fillers" we would develop her into a lush doll. The resulting experiment is pictured in these pages. I have never been a man to quibble. The darn stuff works. Draf!

Pam Weldon presents a pretty picture as she waits for her date in her Hollywood apartment, elad in a Frederick's dress, gloves, and shoes. Most Hollywood starlets realize a little extra un-coverage goes a long way.

Pert Monica March poses prettily in red nylon pleated nightie. Both glamour and "little girl" looks are given equal billing in

the Frederick's catalog.

Sheer white negligie is a favorite of redhaired aqua star Laura Vickers. She recently purchased an entire Frederick's wardrobe while vacationing in Hollywood. All destined to brighten the New York some.



night, for I know John would sus-

And John is so queer, now, that I don't want to irrotute him. I wish he would take another room! Besides. I don't want anybody to get that woman out at night but myself. I often wonder if I could see her out of all the windows at once. But turn as fost as I can I can only see out of one at one time.

And though I always see her she may he able to croop faster than I away off in the open country, creep-

high wind If only that top pattern could be cotton off from the under one! I mean to try it, little hy little, I have found out another futor thing, but I shan't tell it this time!

It does not do to trust people too much. There are only two more days to get this paper off, and I believe John is beginning to notice. I don't like And I heard him ask Jennie a lot

She said I slept a good deal in John knows I don't sloop very well at night, for all I'm so quiet! He asked me all sorts of ques-

As if I couldn't see through him! Still, I don't wonder he acts so, sleeping under this paper for three

months. It only interests me, but I feel sure John and Jennie are secretly affected by it Hurrah! This is the last day, but it is enough. John is to stay in town

overnight, and won't be out until this evening. Jennie wanted to sleep with me - the sly thing! but I told her I should undoubtedly rest better for a night all alone

That was clever, for really I wasn't alone a but! As soon as it was mooelight, and that poor thing began to crawl and shake the rot-I pulled and she shook. I shook we had peeled off yards of paper. A strip about as high as my head

and half around the room. And then when the sun came and that awful pottern began to laugh at me I declared I would finish it

We go away tomorrow, and they again to leave things as they were

Jennie looked at the wall in amazement, but I told her merrily that I did it out of pure spite at the vicious thing She inwited and said she would

n't mind doing it berself, but I must not get tired. How she betrayed herself that But I am here, and no person

touches this paper but me - not alire!

She tried to get me out of the room - it was too petent! But I stud it was so queet and empty and clean now that I believed I would lie down again and sleep all I could: and not to wake me even for dinner - I would call when I woke. So now she is some, and the servants are gone, and the things are gone, and there is nothing left but that erest bedstead nailed down

with the canvas mattress we found We shall sleep downstairs tonight, and take the boat home to-I quite enjoy the room, now it is

bare again How those children did tear about This bedstead is fairly grawed?

I have locked the door and thrown the key down into the front I don't want to get out, and I don't want to have anybody come

in, till John comes. I want to actorish him I've got a rope up Bere that even Jenme did not find. If that women does got out, and tries to get away,

But I forgot I could not much far without anything to stand on! This bod will not move? I tried to lift and push it until I was lame, but then I got so angry

I bit off a little secce at the corner - but it burt my teeth Then I peeled off all the paper I could reach standing on the floor. It sticks borribly and the pattern just enjoys it! All those strangled heads and hulbous eyes and wadd-

ling furgus growths just shrick with I am setting angry enough to do something desperate. To jump out of the window would be admirable

exercise, but the bars are too strong even to try, Beijdes, I wouldn't do it Of course not. I know well enough, that a step like that is improper and might be misconstrued.

I don't like to look out of the wandows even - there are so many of those creeping women, and they I wonder if they all come out of that wallpaper, as I did?

But I am securely fastened new by my well-hidden rope-you don't get me out in the road there! I suppose I shall have to get hack hehind the pattern when it comes meht, and that is hard? It is so pleasant to be out in this

great room and creep around as I I don't want to go outside, I won't, even if Jennie asks me to For outside you have to creep on the ground, and everything is green sastead of vellow. But here I can creep smoothly on

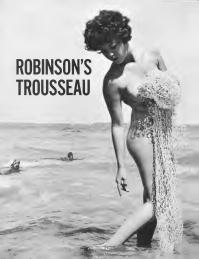
the floor, and my shoulder uset fits in that long smooth around the wall, so I cannot lose my way Why, there's John at the door! It is no use, young mon, you can't open it!

How he does call and pound! Now he's crying for an ax. It would be a shame to heeak down that beautiful door "John, dear!" said I in the centlest voice, "the key is down by the front steps, under a plantain leaf!"

That silenced him for a few mo-Then he said - very quetly inded. "Open the door, my darling?" "I can't" said I. "The key is down by the front door, under a plantain And then I said it again, several

times, very gently and slowly, and said it so often that he had to go and see, and he got it, of course, and came in. He stopped short by "What is the matter?" he cried. "For God's sake, what are you doing?

I kept on creoping just the same, but I looked at him over my shoulder. "I've one out at last" said I "in space of you and Jennie! And I've palled off most of the paper, so you Now why should that man how fainted? But he did, and right across ray path by the wall, so that I had to





Twice upon a time there was this chick, see! Now she was some looker was this babe, with a figure that would knock your eyes out, a fact that had not been overlooked by her bass. Now what? you may ask, was a chic chick like this doing weshing in roome crummy office as a bookkepper. Well as in all good fairy stories she was forced to do so by her ugly steptister who of course was dead glaulous.

The bass man of course found out about this situation and figured to give our pretty miss a break. So what deep he do? Why he invites her to his beach home for the weekend of course. The weekend is going like a ball, that is untill our chick decides that she is another John Paul Jones and takes out with the basy's cruise.





Jest before nightfull he found her, still eiting on the beach clutching her set and looking very dejected. Once back at the bauch horse Mise Crosse code period up, that is eaough to say yet. Oh yes, they lived happily ever after, er did they? — shy set. Oh yes, they lived happily ever after, er did they? — shy set the beacksepiege, but now if the fer lived











And you couldn't find a better looking Nichol



















Well there you have her, Audrey Nichols, New York Physpirl number one, the flapper reincarnated. A pleasure to know and be with, we only hope that she will find time in her heetic life to model for as again, 'essee we sain't waiting seven years for her to slow down

养

61



A Race for Time

By Trevor Sands # Tony Brand felt good, in fact he felt on top of the world, and why shouldn't he. At the age of twenty eight he was ashieving what most men work a Melinne for, the fulfillitent of his one ambition.

Teny was a motor racing driver, designer and me-

chaits, he owned has owned over a weapon one certain, and, he was not he way to Eusope to presigner as the Britash Grand Pray. Ten years earlier I vony had started off his career in a spail gas statuden in the mid west as a mechanic. His eventage were speen earlier modifying as a mechanic life eventage were speen earlier modifying her had been problemed by Prom dang profess Prod which was her problemed by Prom dang profession. So had been problemed by Prom dang profession of the problemed provided and bridge and bridge as eventaineess, procedured one curve when a 1500cc. What regime. With the sol of a hadrier with a 1500cc. What regime. With the sol of a hadrier with a 1500cc. What regime.

The cut was loaded on the boot, Tony was moving towards the prospinal when unabledly two mas assigned in his path, they flashed their FBI carely in the face, and the before he know what was happening he was being which and off in hersdequeries without any explanations. Once trained he was forcularly marched site a large office and up to a deak helsing when the contract of the con

"Well we caught him chief" said one of the agents
"just as he was boarding the boot."
"Good work" mapped the chief "O.K. Garnet, now
hes have it straight whose behind the dope ning?"
Try as he may Tony couldn't convince them as to

who he was and to make things worse his papers were all in his cabin. Suddenly a tolephone interrupted the argument, "What's that, anyosithle, cas't be, all right bring him is" shouted the chief "take this fellow down and hold him, I'll so this later." That was it, for two boars Toop was left along with

That was it, for two hours Tony was left alone with his thoughts, he'd mussed the boat, well that could be overcome, but what about his car, what would happen to go" "Ainght come along with us, sir" a voice said.
"Well this is a change," thought Tony. "Something must have turned up."

Back in the big office the story was simple, Tory was a spitting image of the min Garnet who had now been picked up at the airport. Apologues were offered all around. Tony was just about to leave when the hig man called to him.

"Son, how would you like to help Uncle Sam." It

consider demissions, and it was, but men the same it is considered centions, and it was, but with reavy agreed be didn't know how ormorous. According to the plan all he had to do was to be on the plan in Gianrick all he had to do was to be on the plan in Gianrick plan. The authorities were sure Garnatt would be mot all to clouds Allprich y a samelor of the open rap. All to didn't know the Garnett until he found out who was at Challon Allprich pass over the meleomotor to the Berlish C LD.

Ridniz set over the Allantic seen was queder than

the bost, and the ded in the sees aex to Tony make up for all the inconveniences of the post few bosts up for all the inconveniences of the post few bosts lodge. The post of the post few bosts lodge that the sees training off first. She liked the trians can be seen to be a substantial of the post few sees a looked like it was turning of first. She liked the trians can be seen to be a substantial of the post of the trians can be seen to be a substantial of the post of the postname of the post of the post of the post of the trians can be seen a perity far in footing, he hoping to be not the post of the post of the post of the post of the next Tony of arranged to call Judy that evening a like he hotel.

Passing out of the customs enclosure Tony was approached by a uniferrend chauffeur, "this way Mr. Garnet." he soul

Hidding his excitathent Tony followed and was led to a gleaning Rolls. There was a man inside, the door was opened, he stepped in "So you're Garnet" said a voice from behind a cloud of cigar smoke.

(please turn to next page)

"You have the advantage, buster"

"I'm Johnson, that's who " The sidered handsome "Now, where's

Toey had to think fast, what money, how much, where from he had it "What do you take me you before. How do I know you're

"Smart boy, O.K., we'll go back to my place, give you the proof then you can hand over the fully thousand quid. The boss is getting

lets go Right?" Johnson seemed in The big car made at through west scartifly clad body leaped off the couch, and what a body, the negliace just about hid nothing. Tony

"Romey you dadn't say we were out of the room.

"My wife." Johnson explained, "good looker but no beains. Ternfic Johnson showed Tony some paevers and a copy of the letter which

way of knowing what they meant "O K., bustof" he said, "so take

"Not so fast Garnet," came the scoly, "You deal with me No one

"No boss, no deal," snapped back "Now hold on a minute mate," thing, I got my orders you know.

Arrence, what difference can it make to you as long as you get Tony's reply was quick. "Yorh.

I not orders too and believe me the syndicate. They want me to deal with the top mon and they always get what they want Sawy?"

"O K 1 get you," answered Johnson "Let me talk to the boss and bother." snapped back Tony. "I've then I'll be back here. Don't forget this stuff off your hands. We can

always use our segular channels All this was a beg gamble but it was purine off. To Tony it seemed obreal nervous about it. He was protty

with him He left the building and called a cob; he didn't want it known where they'd have him followed. They uset let him walk out of their clutchmaking plans First, it would be another four until the race itself and she had number one priority

was in for a hell of a good time finding out. On reaching the Savoy Hotel, he unpacked the few things he had

m his small holdall, (his luggage fortunate he was that the government was paying for all this, and he most of it. There was a knock on the door. Torry bid the coller ester,

"Collers CID." he flashed his idenyou straight on a few points. First of all, here's a couple of hundred meht clubs, bars, women, you know along the line you're going to have to show up with some money We understand this deal will involve

hvery Am I correct?" "On the nose," said Tory sounding rather susprised "If you know "Oh, we know who the small fry tion, but you can get us to the big

man." Collars answer made sense needing clothes. Well don't worry you'll have a complete wardrobe sent up as a few stanutes. Any al-I'll be off now. When you need me call this number and leave a mesdraught for the first fifty thousand

Tony sat back on the bed, money ad lib, clothes, a top flight hotel if it was, he was going to call Judy "Miss Roper please," he said "He there Judy, remember me? . good. What do you say to denner at the Savoy tonight? . . . Fine, I'll meet you is the lobby at right showered, his clothes had arrived made, "I hope they don't want them

At cight sharp Judy arrived; a hair to perfection. They went into

"Well, it's accenst my better judg-

"The way my luck is running." thought Tony, "I should be in Las Vegas" He called over the waiter "We'll have demer served in my suite," he said, and looking over the menu he ordered, including cham-

As they entered his suite Tony cruld acc that Judy was impressed "Wow! What are you some land of "No. I just have a wealthy soonsor" replied Tony as he switched on the radio. As orchestra was playshe moved into his arms. As he firmness of her body against his

reeling. She looked up at him; but

until three o'clock when he made He wasn't quite sure which block it

First thing next morning Tony tol-

Tony answered cosually man said. "He here tomorrow at three and I'll hand you the stuff but have disturbed your evening, but business comes first, ch wher?" he made his way back to his hot-I enhourd Collins, who said not to worry everything would be taken With nothing to do Tony spent the

"I have an open bank draught on "The draught will do " the but

was a large pompous man who studied him excefully for almost a he spoke with a cultured voice. ness with the boss so lets nor wayne

business, but be would drop her off vious that she was cut up about it but she made no comment. Tomor-By eleven thirty he was entenue Sitting in an armchair facing him

voice "The boss is with me now I'll have my car pack you up an fafteen minutes, wait in the hotel lobby." Then he hung up. Mad as

fraished the meal and Tony's thoughts were returning to the unfitished business at hard, when the phone rang He surveyed it "John-son here." Tony recognized the

Jorth. She moved back and for a other, not saying a word. Suddenly pering, "Tony durling I love you arms again. She offered no resistwas a knock at the door and the waiter entered with dinner. "Blauhitt," thought Tony. It was close to cleven when they

lips full and moust. Before he spalized it he was kissing her and the rosponse was not slow in comine

was until he recognized the large were more than a little on edge. Johnson let han in Tony looked around, "where's the boss?" he asked. "He's in other room He'll be in in a offy," answered Johnson entered the room. "I'd like you to meet a friend of mine Garnet" he

he was a cop. If he could convince

them otherwise it much easy here

hir moment he didn't care whether they were caught or not, his prob-

lem was to get out of this alive He

the syndicate and get away with it." he said, "but you must admit Gar-

net, that we almost pulled at off

You know we could have cleaned up on the coast if we could have

got this stuff direct instead of

on Garnet's face, then a look of un-

denstanding "So you're one of

Tom sould see the puzzled look

Tony had read of the Dolan mob-

needed. Now if only he could remember some of their names. He

thought hard, then he orswered

you a few times and that I was a

"Why that punk kid." smorted

What a break thought Tony, hop-

one that no one had noticed the

net had even hoistered his our But

Tony knew he must keep things IDOMD2

"One thing puzzles me." Tony

ded you got off so quickly? You

know Dolan farmed Pd have at

"Listen bud when you work Inr.

came Garnet's reply "They couldn't

"I told the bass we couldn't cross

took a long gamble

about my trin?"

plens, ch, copper" Garnet drawled was sure that they weren't certain

pressure on." Suidenly a strange expression buster, hoist 'em" he snapped. Garnet dictoted a cable to the syn-

came over Gernet's face, the 38 suddenly appeared again "O K Tony started to sweat argu-What had gone wrong? What bad made Garnet change? Garnet frisked him." Clean, huh?" he sounded surprised "O'K what's your name felia? I have a feeling I'd better

Without warning the door flow

at Johnson, more men come rushing

an are sowards him; there was only

ing that he would be caught in the

awrite . his luck held. He mente

Three hours later he was back

in the hotel and easerly awaring

Judy's arrival. It was not a long

walt. She didn't even bother to knock, she just rushed as und

straight into his arms smothering

him with kisses. As he retreated

towards the bedroom his hands were fumbling with the butters on

then proceeded to peel it off, alone

with her skirt Tony's eyes were

his young life but never a body like

could contain himself any longer, he reached for her and drew her

onto the bed She melted into his

"O.K Mack this is rise nmety, that'll be ten bucks to's

quite a drag from Idlewild, did you

"Yes, thanks driver, but you

could have made it five minutes

plank two men stepped in his puth

"O K fellas" said Tony happily

up with

and made his way along the per-As he walked towards the gang-

up sheepishly at the cab driver

With one leap he reached the



NEW HOLLYWOOD FAWN





Requests task in the stayle factor. With Destroy in Section 1 in "Best". We have not instead to respect working and one, we cannot not destroy the section of the section o











wife looking women we come to Germeny, Austrus, Hungary, etc. The points lettle sex barrb of course is the product of the product of these Batt for the 100% bonde of sex personlend, for the woman whose more look commands a ring an week at this keeps, for the woman who was boilt to order for rest men we must agree with our fronce, you court beat the foliation. In case you have any doubts and can only think of the week Cash-like and can only think of the week Cash-like and can only think of

out torset, you can't best the libitation.

In case you have any doubts and can only think of
this and Sophiu, take a good look all Barbin Martino
Barn is thisy and only in the United Sisters a few years.

Barbin is having no trouble making herself left in picklywood crickes. A you fallow, lipins any presend our point,

get up off your knees, wope the awest from your briens
and don't be disapported, it, wouldn't be first in fall

the magazine with Bartin. But we pressure you will

long har back again soon, yo just these jeeking.

